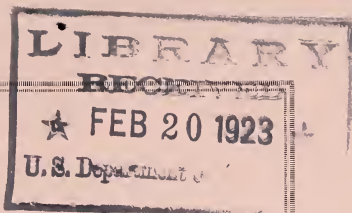


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1927/23



LONE ELM

GLADIOLI



GROWN BY

J. W. SEILER CO.

TELEPHONE 9003-F

R. F. D. 1

RAVENNA, OHIO

RETAIL PRICE LIST

OF THE

J. W. SEILER CO.

RAVENNA, OHIO



SEASON 1922-1923



TERMS

F. O. B. Ravenna. Cash with order. No bulbs held unless 25% of remittance accompanies order, balance to be paid at time of shipping, or will ship C. O. D.

We accept all orders on condition that they shall be void, should any injury befall our stock, from fire or other causes over which we have no control.

Unless otherwise instructed, we will use our best judgment in making shipment.

We wish to call your attention to the fact, that we intend to close out a number of varieties, and specializing on a few varieties, and growing for the Wholesale Trade only, after this year, so this is your opportunity to get first class bulbs at the following low prices.

J. W. SEILER CO.

	Each	Per 12	Per 100	Bblts Per 1000
AMERICA—Best pink on the market. Among the older varieties but still popular.....	\$	\$.30	\$1.50	\$.30
ANNA EBERIUS—Dark velvety purple; flowers large and well set on spike20	2.00		
AUGUSTA—White, with lavender anthers05	.35	2.00	.35
BARON HULOT—Rich velvety purple, best blue or purple variety on the market05	.50		1.00
BERTREX—(Austin) White with lilac line in throat; size and form of America, tall straight spike, excellent shipper10	1.00		1.00
CANDIDUM—(Austin) Large white blooms, free bloomer05	.50		.75
CANARY BIRD—Clear yellow, of good size and form10	1.00		
CARDISUN—(Austin) Large bloom of deep, dark velvety red, with darker throat; slender, medium length spike; very choice10	1.00		1.00
CHARLEMAGNE—Sunrise red, flaked darker, large open flower, one of the most beautiful of French varieties15			

	Each	Per 12	Per 100	Bblts Per 1000
CIRCE—Tall, deep dark red, large, extra fine flower, very early25	2.50		
EMPRESS OF INDIA—Dark rich mahogany red	.10	.75		
ESTELLA—Cardinal red with amber white throat; large, wide open flower10	1.00		
EVELYN KIRTLAND—(Austin) Flowers of strong substance, are a beautiful shade of rosy pink, darker at edges, fading to shell pink at the center, brilliant scarlet blotches on lower petals. Form wide open; many open at one time. Giant straight, slender spike10	1.00	5.00	2.00
GOLDEN KING—Brilliant golden yellow, with crimson throat. Best blotched yellow.....	.05	.50		
GOLDEN WEST—Rich nasturtium red, with golden suffusion, lower petals tipped with yellow05	.50		1.00
GRETCHEN ZANG—(Austin) Flowers large, of the most beautiful, soft melting shade of pink, blending into scarlet on lower petals; spike tall and graceful; very beautiful10	.75	4.00	1.50
HALLEY—Large, wide open salmon flower of delicate tint; very early05	.35		.50
HERADA—(Austin) Pure mauve, with deeper markings in throat, large blooms on tall straight spike10	.75	4.50	1.25
KUNDERDI GLORY—(Kunderd) Cream pink with crimson stripe in center of each petal. Ruffled and fluted at the edges05	.50		1.00
MASTER WIETSE—Pure royal purple, solid color, large05	.50		1.00
MRS. FRANK PENDLETON JR.—(Kunderd) Rosy pink with large oxblood red blotch. A very beautiful variety05	.50		1.00
MRS. W. E. FRYER—Fine large scarlet; strong grower, medium spike10	.75		
MRS. FRANCIS KING—Flame pink, on tall spike, immense flowers. Needs no comment, one of our best sellers05	.40	2.00	.25
NIAGARA—The best commercial yellow; rich cream blending to canary, large flower on straight spike, thrifty grower, one of the best	.05	.50	3.00	.75
ORANGE GLORY—(Kunderd) Large ruffled orange, with lighter throat, very rich in color and a thrifty grower. We consider this a very choice variety15	1.50		
PANAMA—Deep rose pink; very large, solid color05	.50	3.00	.50
PINK LUSTRE—(Austin) The par excel of all pink Gladioli; the finest pink on the market in our estimation, grows on a medium length spike25	2.50		
PINK PERFECTION—True La France pink. Large open flowers on a strong spike10			
PRINCEPS—Rich dark scarlet, marked with white, foliage dark green, very attractive.....	.05	.50		
PRINCE OF WALES—Very large salmon pink; extra early. Excellent10	1.00		

	Each	Per 12	Per 100	Bblts Per 1000
PRIDE OF GOSHEN—Large bloom of flesh pink with waved petals, strong grower10	.75		1.00
PRIMULINUS HYBRIDS—Choice assortment of Hybrids, from light yellow to copper. Very good		.30	2.00	.50
PRIMULINUS (True)—A rare species from South Africa; small hooded flowers of primrose yellow, fine for borders with perennials...	.05	.50		
ROSE WELLS—(Austin) Clear pale rose, with small blotch of lilac rose touched yellow. Large wide open flower on a tall, straight spike	.10	1.00		
SCHWABEN—Large yellow, with small red blotch, deep in throat. Good healthy grower. Very good05	.50		1.00
WAMBA—(Austin) Enormous blooms of deep salmon pink, with rose markings. Form unusual, being irregular and distinctive. "The clown of the patch." Medium tall, straight spike, broad foliage. No collection complete without it10	1.00		
WAR—Deep blood red, shaded crimson—black, wide open flower on tall straight spike, one of the best reds10	.75		1.00
WILLY WIGMAN—Large, wide open flower. Beautiful blush tint, with long bright blotch on lower petals. Very attractive10	.75		
YELLOW HAMMER—Pure yellow, good sized bloom on tall spike, very fine yellow variety....	.05	.50	2.50	.50
LONE ELM MIXTURE—A choice mixture containing mostly good named varieties. Many choice ones, well worth the low price we ask...		.25	1.25	.25
XXXX MIXTURE—Extra choice, caused by rats getting into some of our best varieties, such as Golden Measure, Purple Glory, etc. A bargain at the price we ask75	4.00	1.00

We wish to recommend "The Flower Grower" to all interested in growing flowers, especially Gladioli.

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Ravenna, O., R. F. D. 1. J. W. SEILER CO.